

Station	WOOD-TV GRAND RAPIDS, MI.	Agency	() MUNDY KATOWITZ MEDIA INC	Rep Firm	
Advertiser	() .THOMAS FOR CONGRESS		1322 G. STREET SE	Sales Office ()	PHILADELPHIA
Product	Candidate		WASHINGTON, DC 20003	Salesperson ()	IAN AMBRON
Estimate#	1574	Agency C/P1/P2/E	364/382/1574		
Buyer	Media Placement	Flight Dates	08/04/2012 - 08/07/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-525-9757
Fax#					

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M	9A-10A	OLYMPICS TODAY SHOW	:30	\$400.00	08/06-08/06	1	1	1	\$400.00	
	2	TU	9A-10A	OLYMPICS TODAY SHOW	:30	\$400.00	08/07-08/07	1	1	1	\$400.00	
	3	M	10A-5P	OLYMPICS WEEKDAY	:30	\$250.00	08/06-08/06	2	1	2	\$500.00	
	4	TU	10A-5P	OLYMPICS WEEKDAY	:30	\$250.00	08/07-08/07	1	1	1	\$250.00	
	5	SA	12A-1230A	OLYMPICS NEWS	:30	\$1,000.00	08/04-08/04	1	1	1	\$1,000.00	
	6	M	12A-1230A	OLYMPICS NEWS	:30	\$1,000.00	08/06-08/06	1	1	1	\$1,000.00	
	7	SU	1230A-130A	OLYMPICS LATE NIGHT	:30	\$500.00	08/05-08/05	1	1	1	\$500.00	
	8	SA	12P-6P	OLYMPICS WEEKEND	:30	\$500.00	08/04-08/04	1	1	1	\$500.00	
	9	SU	12P-6P	OLYMPICS WEEKEND	:30	\$500.00	08/05-08/05	1	1	1	\$500.00	

---REPORT TOTALS---

Report Totals: 10 / \$5,050.00

---SALES MONTHLY TOTALS---

Aug 12: 10 / \$5,050.00

Station WOOD-TV GRAND RAPIDS, MI.

Advertiser () .THOMAS FOR CONGRESS

Product Candidate

Estimate# 1574

Buyer Media Placement

Phone#

Fax#

Agency () MUNDY KATOWITZ MEDIA INC

1322 G. STREET SE

WASHINGTON, DC 20003

Agency C/P1/P2/E 364/382/1574

Flight Dates 08/04/2012 - 08/07/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () IAN AMBRON

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-525-9757

Sales Totals: 10 / \$5,050.00
Station Totals: 10 / \$5,050.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$5,050	CATV	0%	WOOD	100%	WOTV	0%	WWMT	0%	WXMI	0%
		WXSP	0%	WZPX	0%	WZZM	0%				

---COMPETITIVE COMMENTS---
OLMPIC ADD

Books null
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE